

Privacy Policy

Effective Date: 16/01/2025

Introduction

Welcome to Vale Communications ("we," "our," or "us"). Your privacy is important to us, and we are committed to protecting your personal information. This Privacy Policy explains how we collect, use, disclose, and safeguard your information when you visit our website vale-comms.co.uk ("Website").

By using our Website, you agree to the collection and use of information in accordance with this Privacy Policy. If you do not agree, please do not use our Website.

1. Information We Collect

We may collect the following types of information:

1.1 Personal Information:

Name, email address, phone number, and any other information you provide when filling out forms, subscribing to newsletters, or contacting us.

1.2 Non-Personal Information:

IP address, browser type, operating system, referring URLs, and browsing behaviour on our Website.

1.3 Cookies and Tracking Technologies:

We use cookies and similar technologies to enhance user experience, analyse Website traffic, and improve our services.

2. How We Use Your Information

We use the information collected for the following purposes:

- To provide and maintain our Website.
- To personalize your experience.
- To improve our Website and services.
- To communicate with you, including responding to inquiries or sending newsletters.
- To comply with legal obligations and enforce our Terms of Service.

3. Sharing Your Information

We do not sell or rent your personal information. However, we may share your information with third parties in the following situations:

Service Providers: To third-party vendors who assist in operating our Website, such as hosting or analytics providers.

Legal Requirements: When required to comply with legal obligations or protect our rights.

Business Transfers: In connection with a merger, sale, or acquisition involving our business.

4. Data Security

We implement appropriate technical and organizational measures to safeguard your personal information. However, no method of transmission over the internet is 100% secure, and we cannot guarantee absolute security.

5. Your Rights

- Depending on your location, you may have the following rights:
- Access, correct, or delete your personal information.
- Withdraw consent for data processing.
- Opt-out of marketing communications.
- File a complaint with a data protection authority.
- To exercise your rights, contact us at info@thevalegroup.co.uk.

6. Third-Party Links

Our Website may contain links to third-party websites. We are not responsible for the privacy practices or content of such websites. Please review their privacy policies before providing any information.

7. Children's Privacy

Our Website is not intended for individuals under the age of 13, and we do not knowingly collect personal information from children. If we discover that we have collected personal information from a child, we will delete it promptly.

8. Updates to This Privacy Policy

We may update this Privacy Policy from time to time. The "Effective Date" at the top of this page indicates when it was last revised. We encourage you to review this Privacy Policy periodically to stay informed about how we protect your information.

Thank you for trusting Vale Communications with your information. We value your privacy and are committed to safeguarding your data.